

Development of internal facilitators: How to design and facilitate interactive online events

Facilitating a virtual event is a core competency for leaders, specialists or internal multipliers. We have been facilitating interactive and dynamic online events for big and small audiences since 2008 and love to share our experiences. We design train-the-facilitator programmes for any kind of initiative or event, be it a meeting, a workshop, a conference, a training session, an onboarding initiative, a learning café, an impulse talk or a series of events.

Target group:

- Multipliers in your organisation, for example digital pioneers, ambassadors for new work, mobile & hybrid work who want to share their knowledge more effectively
- Internal facilitators or project managers
- Internal change agents
- Employees and leaders at all levels who want to develop their facilitation skills

Our approach:

Together with target group representatives, we co-design and facilitate a programme according to your needs. We regularly facilitate in four languages (English, German, French and Spanish). This is how a programme could look like, but we are happy to adapt to your needs:

- Six interactive 90-minute online workshops, spread over three weeks
- Peer exchange, best practice sharing and coaching in an online community
- Topics: basics of adult learning, roles, event and process design, facilitation & interaction, activating methods and tools, challenges and how to deal with them, developing learning content & videos, do-it-yourself: learn & share

Benefits:

You will...

- develop internal facilitators to improve the quality of your internal meetings and workshops
- develop colleagues with a “facilitation” talent and build an internal “facilitator pool”
- experience activating methods and tools tried and tested to capture the attention of your audience every single minute
- design a concrete online event (you will facilitate yourself after the programme) with the help of a script guide, learning partners and coaches during the programme
- demonstrate a method in a “do-it-yourself” session and receive feedback from your peers
- connect your internal facilitators with like-minded peers to support each other

We will be happy to provide you with further details!
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