

## Facilitating an interactive online event

### Target group:

Anyone who wants to host an interactive and dynamic online event for small or big audiences people shall remember. Of course, this can also be a series of events. By “event” we mean a meeting, a workshop, a conference, a learning café, an impulse talk, an open space, an onboarding initiative, a series of events or an innovative format we co-create together. We follow an eight-step approach to structure the design and facilitation process.

### Our services:

- We co-design and orchestrate the event together with you according to your objectives.
- We facilitate or co-facilitate with you, depending on the role you would like to play.
- If you simply want us to support in the design phase and you prefer to facilitate with our support in the background, this is also an option. We are very experienced in shadowing virtual events and providing constructive feedback, if desired.

### Process:

We will guide you through a strictly structured eight-step approach. The first step is to define the objective and who needs to be involved prior to and during the event. We take care of the process so you can focus on what you want to achieve.

### Benefits:

You will...

- host a dynamic and engaging online event people will remember
- be able to concentrate on what happens in the “room” and have meaningful interactions, while we facilitate or co-facilitate the event for and with you
- learn and experience activating methods and tools tried and tested to capture the attention of your audience every single minute
- be provided with feedback should you want to co-facilitate yourself

We will be happy to provide you with further details!

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